

**ASIAN INSTITUTE OF JOURNALISM AND COMMUNICATION (AIJC)  
Research, Policy, and Advocacy (RPA)**

**Matrix of Research and Development Programs and Projects, 1980-2018  
(as of December 20, 2018)**

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>A. Design, Implementation and Evaluation of Communication Programs</b>			
Development of Immunization Communication Strategies as Essential Component for Improved Child Survival	UNICEF Philippine Country Office (Contract No.: 43261336)	November 12, 2018- August 11, 2019	The project will provide technical support to Department of Health (DOH) in strengthening the promotion of routine immunization. It aims to develop risk communication strategies, advocacy and social mobilization plans to allay the fears of stakeholders against immunization and to regain their trust and confidence in the health system. It also aims to revisit and update the EPI Communication Plan and to improve capacities at the national and regional level for health promotion and communication.
Communication for Sustained Livelihoods and Food Security: Editorial Assistance in the Application of Communication for Development Approaches in the Development of Information, Education, and Communication Multimedia Materials and Capacity Building	UNESCO Bangkok (Contract No. 4500320435)	December 2016 to November 30, 2017	The project provided technical assistance to the implementation of the UNESCO Myanmar project, Communication for Sustained Livelihoods and Food Security. The technical assistance helps ensure that Communication for Development (C4D) approaches are applied in the production of Information, Communication and Education multimedia materials on agricultural development and livelihoods and in the development of a training curriculum to improve access to information and communication on agricultural development and livelihoods among community leaders and public information and extension workers in Myanmar. To date, results of the action include enhancements of the outputs of the communication and training contractors of UNESCO Myanmar.
Enhancing Young People's Engagement and Participation Through Citizen Journalism (C4D Cross-Sectoral, Social Policy, Children and Youth Engagement)	UNICEF Philippines (Contract No. 43182401)	21 July 2015-20 March 2016	The project aimed to conduct a series of citizen journalism workshops for young people nationwide to empower them to become active and responsible participants in development by taking part in identifying needs and issues in their localities and in calling for action and solutions from authorities. This was implemented with ABS-CBN Bayan Mo iPatrol Mo (BMPM) and UNICEF. The end result was that young people in selected provinces, with their mobile phones and similar gadgets, were equipped with citizen journalism skills to document events in their localities and submit their reports for airing in ABS-CBN television news programs.

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<b>A. Design, Implementation and Evaluation of Communication Programs</b>			
Learning Review: Zamboanga Post-Conflict Community Engagement	United Nations Office for the Coordination of Humanitarian Affairs (UN-OCHA) and ACF International	July-December 2015	The UN Office for the Coordination of Humanitarian Affairs (OCHA) commissioned AIJC to conduct the study “Learning Review: Zamboanga Post-Conflict Community Engagement” (2015). The study reviewed and analyzed communication activities, experiences and feedback related to the September 2013 Zamboanga Siege, to help key actors at the national and local levels develop effective objectives and strategies in communication, accountability, and community participation work for future emergency response in an armed-conflict situation.
Development and Implementation of Communication for Development Interventions for Health, Nutrition, Education, WASH, and Child Protection in Yolanda-Affected Areas	UNICEF Philippines (Contract No. 43153767)	January 29, 2014-May 29, 2015	The project developed and implemented a package of communication for development (C4D) interventions in support of education, health, nutrition, child protection, water and sanitation, and disaster risk reduction programs in Yolanda-affected areas in the provinces of Samar, Eastern Samar, Leyte, Cebu, Iloilo and Capiz. AIJC conducted training workshops and mentoring sessions with key LGU program personnel on strategic communication planning and assisted the participating LGUs in formulating C4D plans in the various sectoral programs. In selected LGUs, AIJC and LGU officials planned and implemented the Family Bazaar, an information-service caravan for community members. Project outputs included a rapid assessment report, LGU C4D plans per sector, video production on stories of change, and a sustainability plan.
EU-Philippines Justice Support Programme (EPJUST II) Justice for All: Enhancing Accessibility, Fighting Impunity	EU/Hulla & Co. Human Dynamics KG Contract No.: 2012/308-146	April 2014-May 31, 2015	EPJUST II aimed to promote equitable access to justice and its efficient enforcement for all citizens in general and the poor and disadvantaged in particular. The final outputs of the project were the analysis of the IEC needs of the implementing partners, the legal education needs of the poor and disadvantaged, and an IEC strategy.
Media and Information Literacy for Disaster Risk Reduction and Climate Change Adaptation and Mitigation in Selected Asia-Pacific Countries (Participation Programme, 2012-2013)	UNESCO Paris	October 2013-June 2014	The regional project aimed to identify common DRRM media and information literacy (MIL) indicators across ASEAN countries and conduct an inventory of community-based DRRM information literacy IEC materials among these countries. The result of the action was the adoption of the MIL competency indicators and performance criteria on DRRM for secondary schools, in a workshop attended by representatives from the four countries of Indonesia, Thailand, Malaysia, and the Philippines.

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Training of LGUs on Effective and Practical Application of Communication in Local Health and Nutrition Programs	UNICEF Philippines and Department of Health-National Center for Health Promotion (DOH-NCPH)	June-September 2013 (Batch 2)  October 2012-March 20, 2013 (Batch 1)	To improve the communication component of health and nutrition programs, the project organized and conducted the “Training for Local Government Units on Effective and Practical Application of Communication in Local Health and Nutrition Programs.” The training capacitated key Local Government Unit (LGU) health and nutrition staff from Regions 5, 6, 9, 8, 12, and ARMM, who are non-communication specialists but whose functions include planning and implementation of communication-related activities. AIJC also conducted A training needs analysis and a pre- and post-training assessment for both batches of participants.
Media and Information Literacy (MIL) Mapping in Southeast Asia	UNESCO Bangkok	April 1-September 30, 2013	The project covered the countries of Cambodia, Lao PDR, Myanmar, Singapore, Thailand, and Vietnam. AIJC coordinated with at least 20 teachers from these countries in the tertiary, secondary, and primary educational levels to develop examples of how MIL is used in teaching in their respective countries. UNESCO provided the technical guidelines, which AIJC simplified for better understanding. AIJC compiled MIL examples from 12 teachers from the five countries that were able to participate. A summary report of the examples, including recommendations, was prepared.
Development of the Advocacy and Communication Plan for the Second National Plan of Action for Children (NPAC)	Council for the Welfare of Children (CWC)	April 17-July 17, 2013	AIJC, with CWC and the other interagency councils and committees on children, developed an <b>advocacy and communication plan for the 2<sup>nd</sup> National Plan of Action for Children (NPAC), 2011-2016</b> . AIJC also conducted capacity building activities and developed prototype print IEC materials.
Risk, Emergency and Disaster Communication Training	Department of Health – Health Emergency Management Staff (DOH-HEMS)	Sept. and Oct. 2008; May 2-6 & 9-13, 2011; Sept. 2011; June and Oct. 2012; April and Sept. 2013; May 2014	The training provided skills in information sourcing, processing and organizing effective messages development for oral presentation; “command and control” communication in emergency and disaster situations; effective oral communication; and applying communication principles and guidelines. Participants included DOH regional directors, assistant regional directors, and HEMS coordinators of the region-based Centers for Health Development.
Information Literacy for Disaster Risk Reduction and Climate Change Adaptation and Mitigation	UNESCO National Commission of the Philippines	February-December 2012	AIJC developed the <i>Almanac for Community Leaders: Preparing for and Managing Impacts of Hazards and Disasters</i> , a manual to introduce the climate change adaptation and mitigation (CCAM) information literacy program at the community level.

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Development of Integrated Communication Plan and Production and Distribution of Advocacy Materials for Neglected Tropical Diseases (NTDs)	Department of Health (DOH)	October 2011-2014	AIJC developed an Integrated NTD Communication Plan and disease-specific Communication Plan; developed and produced advocacy kits and other advocacy materials for Local Chief Executives to gain the support of local leaders to prioritize the health improvements in their localities specifically in the following diseases: Lymphatic Filariasis, Schistosomiasis, Soil Transmitted Helminthiasis, Leprosy and Foodborne parasitic diseases; and conducted capacity building in communication planning and IEC materials development.
Development of Communication Plans/Strategy and IEC Tools for MDGF 1919	UNICEF Philippines	September 2011 to July 2012	MDGF 1919 was the three-year “Joint Programme on Enhancing Access to and Provision of Water Services with the Active Participation of the Poor” implemented by the Philippine Government with the United Nations from June 2009 to May 2012. Beneficiaries of the MDGF 1919 projects included 36 Municipalities from Regions 2, 5, 9, 10 and 13. Project outputs included multimedia information materials (e.g., print, radio plugs, video documentary) and guidebooks on communication planning and materials development.
Public Awareness Campaign of the Philippine Ozone Desk – National CFC PhaseOut Plan	Department of Environment and Natural Resources/ Word Bank	May 2010-March 2011	Project deliverables were the following: design and conduct of market research, preparation of a strategic communication framework plan; partnership and dissemination plan; capacity building for DENR-EMB information officers; and design and execution of awareness programs and activities.
Mindanao 2020 Peace and Development Framework Plan Communication for Development	Mindanao Development Authority (MinDA) and Brain Trust, Inc.	April-May 2010	AIJC developed a Communication for Development Plan to proactively increase awareness, understanding and appreciation of the Mindanao 2020, forge cooperation for its implementation, and secure financial support for the immediate and effective implementation of the plan.
Philippines Health Sector Development Project (Loan 2137-PHI).	ADB/ANZDEC/DOH	August 2009-April 2011	The Health Sector Development Project (HSDP) was designed to improve the health status of the population, especially of the poor, and to achieve health-related Millennium Development Goals targets. The project advocated, designed, initiated and evaluated specific interventions in support of the health sector reform in the provinces of Ilocos Norte, Oriental Mindoro and Ifugao. AIJC provided project management support.
Technical Assistance to Department of Justice (DOJ) Development Plan, 2011-2016	Department of Justice	June-July 2011	The Institute provided technical assistance to the Department of Justice in the conduct of communication and advocacy work related to the DOJ Development Plan 2011-2016 (Strategic Plan and Investment Program).

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Seminar-Workshops on: (1) Peace Journalism, and (2) Use of ICT in Conflict and Post-Conflict Areas	UNESCO Jakarta, in cooperation with PECOJON and NCC-FOO	April-August 2011	The Peace Journalism workshop aimed to build the professional capacity of Filipino journalists to practice peace journalism or conflict-sensitive journalism, thereby strengthening the media as an institution that safeguards the democratic rights of freedom of expression and of information. It sought to impart knowledge and skills on peace journalism/ conflict-sensitive journalism to print and broadcast journalists based in the Zamboanga peninsula and the neighboring provinces of Basilan and Sulu. Total of 14 journalists were participants. The Use of ICT training-cum-digital development workshop aimed to facilitate or broaden access to social media by the youth in Zamboanga City, to empower them to produce their own content which articulates their views on how peace can be attained, and to promote tolerance for the identity, culture, way of life and aspirations of all the peoples of Mindanao. Participants included in-school and out-of-school youth, including representatives of indigenous groups. Total of 20 young people were participants.
EFA-Global Monitoring Report: (1) Education for All Roundtable Discussion (2) Seminar Workshop for Journalists	UNESCO Jakarta, in cooperation with Department of Education	December 2010-March 2011	The RTD gathered some 40 high level participants from the DepED and other government agencies, from nongovernment organizations (NGOs) involved in education and development, and from media. Participants of the Seminar-Workshop for Journalists included editors and reporters from Metro Manila and provincial newspapers, together with school paper advisers from Metro Manila high schools and information officers of the Department of Education.
5th Asia Pacific Information Network Meeting and Media Literacy Workshop	UNESCO National Commission of the Philippines and UNESCO Bangkok	October-December 2010	APIN is a UNESCO-recognized network of Asia-Pacific countries committed to promote ICT literacy and application, information and knowledge networking, sharing of information resources, and the use of international standards and best practices in communication, information, and informatics. The network organized in 2002 has (as of 2010) 19 member countries whose representatives meet every two years on different themes. The 5th APIN Meeting was convened in Manila on the theme, Information Policy: Information Access, Media and Information Literacy. A total of 18 participants represented 17 countries in the Asia-Pacific region, including the Philippines.
Enhancing the Monitoring and Evaluation (M&E) System for Local Government Academy's (LGA's) Capacity Development Program	Coffey International Development Pty Ltd and Philippines-Australia Human Resource Development Facility (PAHRDF)	February-July 2010	The project involved the conduct of seminars and workshops, and coaching activities on: (1) Gearing Towards an Enhanced LGA M&E System, (2) Coaching Sessions, and (3) Pilot Testing the Enhanced LGA Results-Based M&E System

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Communication and Advocacy Support for Basic Education Sector Reform Agenda (BESRA) - Phase 2	Department of Education AusAid-World Bank-funded	February-April 2010	The project focused on conducting a comprehensive and in-depth study of the public information system of the DepED, capability building of public information officers of the Department at various levels, i.e., division offices up to central office; technical assistance in the implementation of Education for All and BESRA Strategic Communication Plans prepared during the initial phase; and support for media relations for innovative educational programs and projects.
Philippines: Supporting Governance in Justice Sector Reform Program	CPRM Consultants, Asian Development Bank-funded	November 2009- March 2010	The project supported initiatives to strengthen the gender sensitivity of vital government agencies involved in the justice system, e.g., Supreme Court, Department of Justice, and Philippine National Police. AIJC developed IEC materials (e.g., manuals, booklets, and educational video) for first responders on how to handle gender-based police cases. First responders refer to police officers in beat patrol (foot patrol) and mobile patrol, service desk officers, and Women and Children Protection Desk officers.
Institutionalizing Change Outcomes and The Leadership Challenge	Coffey International Development Pty Ltd and Philippines-Australia Human Resource Development Facility (PAHRDF)	October 2009-January 2010	The project involved the conduct of seminars and workshops, benchmarking, and coaching activities on (1) Executive Leadership to Sustain Change Outcomes, (2) Enhancing Leadership and Change Management Competencies, and (3) Institutionalizing Change Initiatives for more than 150 top and middle management personnel of various LGUs, national government agencies and private institutions.
Educational and Promotional Videos on Renewable Energy	Department of Energy and JICA	October 2008-April 2010	An educational video on sustainable renewable energy development was produced to train and teach the target audience on social preparation in rural electrification projects. A second video was also produced to promote the sustainable renewable energy development for rural electrification in the Philippines. A third video documented the step-by-step development of the Ifugao Mini-Hydropower Project which will preserve and conserve the Rice Terraces of the Philippines.

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Enhancing the Knowledge and Communication System of Selected Eastern Visayas Provinces for Health Emergency Management through the REACH-EV Center	UNESCO Paris/ Department of Health, Eastern Visayas	December 2009	The project's major focus was on content development on health emergency and disaster management for the REACH-EV knowledge base. AIJC completed the following: disaster management organizational structure in Region VIII, profiles of Region VIII provinces related to health emergency and disaster management, forum-workshop on sustainable sanitation, and health emergency and disaster information needs assessment of a selected rural community. The following were also accomplished: inventory and harvesting of public domain information on health emergency and disaster management, development of a four-part material representing the four phases in emergency management—mitigation, preparedness, response and rehabilitation. Advocacy, Promotions, Networking and Collaboration activities were initiated.
Communication and Advocacy Support for Basic Education Sector Reform Agenda (BESRA) - Phase 1	Department of Education/AusAid/ World Bank	October 2008-April 2009	AIJC provided technical advice in the planning and management of communication and advocacy strategies. BESRA is a package of policy reforms that aims to improve basic education outcomes and enable the basic education sector to achieve Education for All (EFA) goals and objectives by 2015. Philippine EFA 2015 is the national roadmap that would ensure that every Filipino is functionally literate.
ASEAN Sub-Regional Forum on Information for All	UNESCO IFAP Philippines, CICT, UNACOM	March 2009	The Sub-Regional Forum was organized and conducted to promote regional cooperation in achieving nation-building, making use of ICTs in responding to various crises in the region, while drawing up a framework for policy and action programs. Participating countries were Malaysia, Thailand, Viet Nam and the Philippines.
Inventory, Review, Analysis & Documentation of Behavior Change Communication & Other Health Promotion & Communication Initiatives on Maternal, Newborn and Child Health and Nutrition & Family Planning	USAID Philippines	September 2008- February 2009	AIJC completed a comprehensive inventory and analysis of communication documents related to Maternal, Newborn and Child Health (MNCH) and Family Planning produced by 45 government agencies (government, NGOs, academe, etc.) within the period of 2004-2008. The output of the inventory and analysis provided inputs in designing behavior change communication plans and programs for local government units in the two health areas mentioned. The communication documents include action programs/projects, research studies, communication plans, and multimedia IEC materials.

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Water, Sanitation and Hygiene (WASH) IEC Materials Development	UNESCO Philippines	2008-2009	The project aimed to equip local health and sanitation personnel as well as local government executives in responding to disaster with maximum efficiency and effectiveness. With the inputs of Eastern Visayas sanitation engineers, medical and health officers and community health and disaster volunteers, the various IEC materials developed by the project helped educate the entire community on what to do, where to go, and how to respond immediately.
e-Communication Services Health Emergency Management System in Eastern Visayas	UNESCO Philippines	2007-2008	The project set up an e-Communication Services Hub in the Regional Health Office of Eastern Visayas to establish access to development information through electronic and traditional channels and to be a venue for learning and dialogue on health emergency management. It linked the provinces in the region especially during disaster in bringing about communication and coordination. It also served as an electronic databank on health emergency management information in the region.
Impact Assessment and Follow-Through Knowledge, Attitude and Practices (KAP) Survey on Clean Air	Department of Environment and Natural Resources	October 2007-May 2008	The project was a follow-up and expansion of the baseline KAP Survey conducted in 2001. The respondents of the survey included motorists, industrial establishments, riding public, pollution control officers, teachers, students and media. The survey was conducted in NCR, Central Luzon and Southern Luzon.
Access to Justice for the Poor Project - Production of Information Materials for DSWD and DOJ	Center for Public Resource Management (CPRM)/EU	August 2007-August 2008	<p>This was a project of the Access to Justice for the Poor Project (AJPP) with support from the EU, with DSWD as executing agency. Other partner agencies were the Supreme Court, DILG, DOJ, and Alternative Law Groups. AJPP comprises 36 municipalities in five provinces – Oriental Mindoro, Camarines Sur, Capiz, Lanao del Norte, and Sultan Kudarat.</p> <p>In preparing multimedia IEC materials, the AIJC worked closely with community members in the conceptualization, pretesting and final production. Materials such as flipcharts and a manual were translated into local languages. As part of the project team, the AIJC participated in LGU advocacy and training activities in the different project sites. The IEC materials were for the use of social welfare volunteers and municipal information officers, etc.</p>
Towards a National Information Policy Framework Project	UNESCO (Philippines)	August 2007-December 2007	AIJC prepared a Draft National Information Policy Framework through the following strategies: (1) Conduct an inventory of existing information policies; (2) Review existing information policies; (3) Convene multi-sectoral consultations; (4) Plan and conduct IEC activities; and (5) Lobby for the Creation of a multi-sectoral National Information Policy Council which will draft the Framework and eventually the enactment of the framework.
Community Communication Program for a Pilot Gawad Kalinga Village	UNESCO (Philippines)/Gawad Kalinga Comm Dev Foundation	July 2007-December 2007	In developing a community communication system enabling the GK Village to be self-reliant in their information needs and requirements, AIJC trained community leaders in community communication and helped them produce prototype community media.

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ASEAN e-Knowledge Public Domain Project (Phase 1)	UNESCO and Intel Phils., Inc.	September 2005-present	The project aimed to maximize access to and use of public domain and open source information, which were popularized or packaged into user-friendly formats and made available/accessible through community e-centers. The major components were digitization of content materials to be available in websites and popularization of content through interactive and multimedia materials. The initial content area was public health including disaster management. The pilot sites in the Philippines were Payatas in Quezon City and Southern Leyte.
Development of a Comprehensive Information, Education and Communication Plan for the Code of Muslim Personal Laws (CMPL)Shari'a Justice System	The Asia Foundation	August 2006-February 2007	AIJC implemented a research-based communication planning process, including the development of culture-sensitive IEC materials for Muslim communities in Mindanao. The project involved the design, development and initial implementation of a comprehensive Information, Education and Communication Plan for the Shari'a Justice System of the Philippines. Outputs included an IEC plan, print materials such as brochures and posters, feature articles, and documentation of roundtable discussions.
Communication and Investment Program of the Rural Power Project	Department of Energy/World Bank	June 2006-June 2007	The aim of the Rural Power Project (RPP) was to increase awareness of the rural power investment opportunities. Outputs included Strategic (Five-Year) and One-Year Communication and Investment Promotion Plans, IEC multimedia materials, communication and promotion support activities, and a website for the RPP. The Rural Power Project prioritized solar energy and mini-hydro as energy sources.
Communication Program for Court-Annexed Mediation	The Asia Foundation and Philippine Judicial Academy	June 2005-November 2006	AIJC developed an advocacy campaign to encourage court officers (judges and lawyers) and litigants to use alternative dispute resolutions (ADRs), particularly court-annexed mediation in settling legal disputes. Court-annexed mediation is an alternative dispute resolution mechanism that aims to help decongest the courts. Components of the project were: (1) communication plan, (2) Information, Education, and Communication (IEC) materials such as brochures and posters, (3) case studies of successful mediation cases and outstanding mediators, and (4) project monitoring and evaluation.
Publication and Dissemination of Materials Related to the Strengthening of Judiciary-Media Relations Initiatives	The Asia Foundation	June 2005-August 2006	AIJC published two books, <i>Guidebook for Journalists Covering the Courts and Justices to Journalists</i> , <i>Journalists to Justices: A Reader on Judiciary-Media Relations</i> .  The books were distributed primarily to print and broadcast journalists covering the courts and also to local press clubs and provincial chapters of the Kapisanan ng mga Brodkaster ng Pilipinas (KBP), and communication schools.

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<b>A. Design, Implementation and Evaluation of Communication Programs</b>			
Promotion and Commercialization of New and Renewable Energy (NRE)	Department of Energy and UNDP	November 2004-February 2006	The AIJC was commissioned by the Capacity Building to Remove Barriers in Renewable Energy Development (CBRED) Project of the Global Environment Facility (GEF)-DOE-UNDP to provide technical assistance for renewable energy advocacy and promotion to the CBRED executing agency, DOE. Outputs included the RE Promotion and Commercialization Program and media and information-education-communication (IEC) materials.
Strengthening Judiciary Media Relations	The Asia Foundation and Supreme Court of the Philippines	January - December 2004	The Project aimed to enhance and strengthen the working relationship of the judiciary and media. AIJC developed the Comprehensive Communication Plan for the Supreme Court, prepared the content of Guidebook for Journalists Covering the Courts, provided inputs to the PHILJA Manual on Judiciary-Media Relations, conducted a training program for journalists covering the courts, and wrote feature articles on judicial reforms and innovations.
Design and Production of Information Package for the Action Program for Judicial Reform and Judicial Reform Support Program	Supreme Court of the Philippines	September 2003	The Project aimed to meet the need of the Supreme Court for additional information-education-communication (IEC) materials on judicial reform to encourage support and build institutional acceptance for the effective implementation of the Action Program of Judicial Reform and the Judicial Reform Support Project. IEC materials produced included video documentary, information wallsheets, posters, streamers, and best practices articles.
Information, Education and Communication (IEC) Component of the Fisheries Resource Management Project (FRMP) – Supplemental Contract	Bureau of Fisheries and Aquatic Resources and Asian Development Bank  Associate: Madecor Group	November 2003-December 2004	The project built on the accomplishments, lessons and experiences of the previous 3-year (2000-2003) IEC consulting services. Overall thrusts of the one-year consulting services were: (1) IEC support in mainstreaming FRMP initiatives within BFAR; (2) institutionalizing IEC within BFAR; and (3) highlighting the impact of FRMP on various publics especially the fisherfolk, through mass media, technical reports and other communication channels. FRMP was an ADB-supported project executed by the Bureau of Fisheries and Aquatic Resources (BFAR). FRMP covered 100 depressed municipalities in 10 regions throughout the country. Project components included: (a) community baseline survey, (b) resource enhancement, (c) community organizing (including enterprise development), and (d) capability building. Public information, education and communication strategies cut across all project components.

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<b>A. Design, Implementation and Evaluation of Communication Programs</b>			
Public Awareness Program for the Metro Manila Air Quality Improvement Sector Development Program	DENR and Asian Development Bank	August 1, 2003-February 2004	<p>The Metro Manila Air Quality Improvement Sector Development Program (MMAQISDP) had the following components: (a) motor vehicle inspection system, (b) industrial air emissions pollution abatement, (c) production of clean fuels, (d) intro of anti-pollution devices, (e) traffic management; (f) ambient air quality monitoring; (g) public awareness; and (h) capacity building and institutional development. The Program was funded by a combination of loan and grant assistance from the Asian Development Bank (ADB), Japan Bank for International Cooperation, Swedish International Development Agency, and the United States Trade and Development Agency.</p> <p>AIJC developed a Comprehensive Public Awareness Plan for the Metro Manila Air Quality Improvement Sector Development Program. Other tasks completed include: capability-building workshops, advocacy and social marketing, conduct of high impact special events, development and production of IEC materials, design of impact assessment and monitoring methodologies, and recommendation of policy options for organization communication and environmental education.</p>
Public Awareness Program for the Stockholm Convention on Persistent Organic Pollutants (POPs)	DENR-EMB and United Nations Development Programme (UNDP)	June 4, 2003-February 2004	The project aimed to create public awareness on the hazards of 12 deadly chemicals which have been identified by the Stockholm Convention on Persistent Organic Pollutants (POPs) to which the Philippine Government is a signatory. Project outputs included Comprehensive Communication Plan and IEC materials including radio and TV plugs, brochures, posters, etc.
Early Childhood Development Project	Department of Social Welfare and Development/World Bank	November 2001-June 2002	The project components included: (a) communication and advocacy planning, (b) communication research, (c) capability building, (d) advocacy and media relations, and (e) IEC and media materials development. Activities were undertaken both at the national and regional levels specifically Regions VI, VII and XII.
BIR Transformation Process	Bureau of Internal Revenue	May-July 2001	AIJC communication support for BIR transformation included communication planning, development of IEC materials, media relations, and convening of advocacy forum.
Strengthening the Communication System of the Judiciary: World Bank Grant for Judicial Reform Project	Supreme Court/World Bank	October 1999-July 2000	<p>The project had two components; (1) Communication Strategies Planning and (2) Internal Communication Audit (ICA). The strategic plan provided a framework for information, education and communication (IEC) activities for the Supreme Court with focus on four priority audiences: (a) internal publics, (b) legal profession, (c) business and industry, and (d) media and schools.</p> <p>The ICA measured the efficiency of information flow within the Court. Areas of study included organizational structure, communication policies, content or message, media channels, and communicators.</p>



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IEC Component of the Fisheries Resource Management Project (FRMP)	Bureau of Fisheries and Aquatic Resources/World Bank/ABD  Associate: MADECOR Group	February 2000-January 2003	This was a 3-year ADB-funded project. AIJC in cooperation with MADECOR provided support in the following areas: (a) communication planning, (b) communication research, (c) training, (d) advocacy and media relations, and (e) IEC materials and mass media development. Activities were undertaken both at the national and community (bay) levels.
Legislative Liaison and Monitoring Project for Export Promotion	Philippine Exporters Confederation, Inc. (PHILEXPORT)-TAPS	August 2000-July 2001	AIJC conducted of research and training as support activities for legislative advocacy. Other activities were design of advocacy plan, preparation of case studies, and preparation of speeches.
Advocacy and Communication Project for the National Statistics Office – Civil Registry System (CRS) Project	Unisys and NSO	August 2000-February 2001	AIJC designed and implemented a communication campaign (including change management strategies) for the NSO Civil Registry System Project. CRS was a computerization project designed to automate selected activities of NSO. Unisys was the technical consultant of NSO.
Information, Education and Communication Campaign for the Philippine Centennial of 1998	Philippine Centennial Commission	January 1996-October 1998	AIJC provided research, technical and editorial services in support of the activities and programs of the Philippine Centennial Commission. Major outputs included: <i>Kalayaan</i> (monthly newsletter), radio drama and radio plugs, Handbook on Communicating the Philippine Centennial of 1998, book on “lesser” known heroes, column feeds and articles, press monitoring, CD-ROM on centennial celebration, among others.
IEC Support for the Coastal Resource Management Project (USAID-funded)	Tetra Tech Environment Management, Inc.	June 1997-December 1998	AIJC conducted communication research and media relations for CRMP. Project components included newsfeature service, media scanning, convening of media fora, networking with government agencies and media organizations.
A Review of the IEC Component of Ongoing Early Childhood Development (ECD) Programs	USAID	January-March 1996	AIJC reviewed current IEC policies, strategies and programs related to ECD programs implemented by government line agencies (DSWD, DOH, DECS, NNC, etc.) and selected NGOs. AIJC also conducted an inventory and technical evaluation of IEC materials; training needs analysis (TNA) of ECD personnel; inventory of IEC equipment and facilities. Its recommendations included Social Mobilization and Advocacy Plans.

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Technical Assistance for the Information, Education and Communication Campaign of Philippines 2000/Medium Term Philippine Development Plan	National Economic and Development Authority	1995-1996	AIJC provided research and technical services in the planning and implementation of the Philippines 2000/MTPDP campaign. Major activities were: analysis and interpretation of media coverage; editorial critique of NEDA publications; monthly newsletter; work performances analysis and capability-building.
Social Mobilization and Communication Program for Philippine Education for All	UNICEF, UNESCO DECS	January 1992-2000	AIJC planned and implemented the Social Mobilization Program of the Education for All. The program mobilized all sectors of society to participate in this movement of democratizing basic education. Activities included policy advocacy, resource generation (including funding); planning and development of IEC materials; media relations; networking; and conduct of training programs.
A Communication and Public Relations Plan for the Cooperative Development Authority (CDA)	Cooperative Development Authority (CDA)	1990-1991	AIJC planned and implemented a comprehensive national communication and public relations plan for the Cooperative Development Authority. Communication strategies included tri-media interpersonal communication, community-based interactions, and traditional media. The project also included a series of roundtable discussions on Sustainable Development through Cooperatives. The outputs of this series have been edited into a monograph series.
Development Support Communication: Institutionalization Project for the Central Visayas Regional Project	Central Visayas Regional Project Office	October-December 1988	AIJC designed and implemented a strategy to institutionalize development communication support strategies at CVRP. Activities included training, workshop, roundtable discussion of regional development communication, and media relations.

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>B. Communication and Media Research</b>			
Safeguarding Press Freedom in the Philippines	International Media Support (IMS), (Contract ID: IMS-01063)  Funded by European Union and the Danish Ministry of Foreign Affairs (Contract Reference: EIDHR/2017/389-100)	2018-2020	The Asian Institute of Journalism and Communication (AIJC) and Copenhagen-based International Media Support (IMS) are implementing a media development program in the Philippines (2018-2020) that aims to safeguard and strengthen Philippine media. With funding from the European Union and the Danish Ministry of Foreign Affairs, the program is based on a multi-stakeholder approach to ensure a sustainable locally-anchored safety mechanism for Filipino journalists and media workers.  The program aims to improve the enabling environment for the exercise of press freedom through a coalition that will develop and promote a Philippine Plan of Action on the Safety of Journalists and through dialogues and awareness-raising activities with state security forces. It also aims to implement a capacity building program for journalists and media workers, including editors and media owners, and to strengthen and expand safety and protection mechanisms for them.
Political Economy of the News Media in the Philippines and the Framing of News Stories on the GPH-CNN Peace Process: An Update (Project No.: 91234-010100)	NOREF Norwegian Centre for Conflict Resolution	October 13 to December 31, 2016	The project aimed to update an earlier study prepared by AIJC and released by NOREF in September 2015 on "The Political Economy of the News Media in the Philippines and the Framing of News Stories on the GPH-CNN Peace Process." The updated version of the report included a section on alternative media. Result of the action is a better understanding of the findings and recommendations of the study, which were shared in a one-day forum attended by key stakeholders. The updated version was published as a book.
Promoting the UN Plan of Action for Safety of Journalists and the Issue of Impunity through Documenting and Promoting Best Practices (Contract No: IMS-00427)	International Media Support (IMS)	October 1 to December 30, 2016	The research study aimed to document best practices of safety mechanisms for journalists and media workers in the Philippines. Result of the action is a better understanding of the status of the safety of Filipino journalists and media workers and of best practices in the context of the UN Plan of Action on the Safety of Journalists and the Issue of Impunity. The paper was published by the International Media Support (IMS) in the book titled <i>Defending Journalism (2017)</i> edited by Elisabeth Witchel and Esben Q. Harboe.
National Consultation Towards Philippine Media and Information Literacy (MIL) Policies and Strategies	UNESCO Paris Contract No.: 4500303562	June 2016 to March 2017	The project aimed to develop a Media and Information Literacy (MIL) Policy Framework and Strategy Recommendations for the Philippines, through desk review, interviews, a multi-stakeholder conference, technical working group meetings, and a roundtable discussion with key representatives of government, the academe, and media organizations. Results of the action is a common understanding of MIL across sectors, highlighting the fundamental human rights of freedom of expression, right to information, and freedom of the press, and a shared commitment to promote MIL in their respective sectors.
UNESCO Research Agenda on the Safety and Protection of Journalists and Media Workers in the Philippines	UNESCO Office in Jakarta Contract No.: 4500309018	August-October 2016	The project aimed to develop a research framework, agenda, and proposed research activities on the safety and protection of journalists and media workers in the Philippines. Result of the action is a better-informed research community in the Philippines on what they could do on the safety and protection of Filipino journalists and media workers. The paper was published by the Nordic Information Centre for Media and Communication Research (Nordicom) in the book titled <i>The Assault on Journalism (2017)</i> edited by Ulla Carlsson and Reeta Pöyhtäri.

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>B. Communication and Media Research</b>			
Political Economy of the News Media in the Philippines and the Framing of News Stories on the GPH-CNN Peace Process (Project No.: 91221-010800)	Norwegian Peacebuilding Resource Center (NOREF)	February 5, 2015-May 31, 2015	The project aimed to analyze the editorial planning and decision-making process of print, broadcast, and online Philippine news media in the coverage of Government of the Republic of the Philippines-Communist Party of the Philippines/New People's Army/National Democratic Front (GPH-CNN) negotiations, and to explore implications on the public of such news coverage on the peace process. Result of the action is a better understanding of how the Philippines news media covers the GPH-CNN peace process.
Impact of the Reporting of the Mamasapano Incident on the Peace Process in the Philippines (A Content Review)	International Media Support (IMS) and NUJP	April to June 2015 (Book Published, 2016)	The content analysis provided the missing empirical evidence on how the Mamasapano incident influenced reporting on the peace process in Mindanao, Philippines.
Multidisciplinary Inquiry on the Culture of Impunity in the Killing of Filipino Journalists (Participation Programme, 2011-2012)	UNESCO Paris	2011-2012	The study, <i>Multidisciplinary Inquiry on the Culture of Impunity in the Killing of Filipino Journalists</i> , aimed to examine the culture of impunity and its root causes from a multidisciplinary perspective. Involving outstanding Filipino social scientists, the study was published as a book, <i>Crimes and Unpunishment: The Killing of Filipino Journalists</i> , in 2012. Case studies of murdered journalists complemented the experts' disciplinary papers. Result of the action is the provision of theoretical frames and empirical data on the killing of Filipino journalists, for a better understanding of the killings.
Roundtable Discussions on Multidisciplinary Inquiry on the Culture of Impunity in the Killing of Filipino Journalists	UNESCO National Commission of the Philippines	2009-2010	The project examined the problem of impunity in the killing of journalists in the Philippines from a multidisciplinary perspective. A series of <b>roundtable discussions</b> on the topic of impunity was convened in key cities of the country with social scientists, journalists, and journalism educators as participants.
Evaluation of PPI Civic Journalism Training Program	Philippine Press Institute	2009-2010	The evaluation determined the strengths and weaknesses of the program, examined its effects and impact on participating journalists and their respective community newspapers, and proposed policy options and follow-up activities needed to mainstream the practice of civic journalism.

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>B. Communication and Media Research</b>			
Content Analysis of Reporting on Children and Women in Manila Tabloids and Provincial Newspapers	UNICEF Philippines	2008	The study determined to what extent selected Philippine tabloids and community newspapers protect the welfare and promote the interests of children and women, based on the provisions of the UNICEF-PPI Guidelines for Reporting on Children and the Expanded Code of Ethics for Journalists. It also recommended interventions that UNICEF, PPI, and AIJC could do to ensure sustainable observation of these guidelines.
Survey of Organizations, Coalitions, and Networks in CRC Work	UNICEF Philippines	2008	The survey was conducted to make an inventory and produce a comprehensive directory of 200 national and sub-national organizations engaged in child rights promotion, protection, mobilization, and advocacy. The directory covered profiles of these organizations such as contact information, operations background (including programs and services), resources and capabilities (including advocacy experiences, multimedia materials produced, ICT readiness), and issues and concerns, among others.
Survey on Internet Access and Use by Filipino Children	UNICEF Philippines	2008-October 2009	The research study focused on Internet access and utilization, habits, and practices of 989 children aged 6 to 12, both in and out of school from selected cities and towns in Metro Manila, Luzon, Visayas and Mindanao. It also showed the technographic profile of children and young persons.
(1) Prejudice and Pride: News Media's Role in Promoting Tolerance (2) Constructing the Muslim Image in Selected Films in the Philippines	pagbabago@pilipinas	August-December 2006	AIJC conducted two research studies on manifest and latent indicators of prejudice against Filipino Muslims in the news media and movies. Policy options and action agenda were proposed to promote cultural and religious tolerance.
National Summit of Child and Youth Radio Producers	UNICEF Philippines	August 2006-March 2007	AIJC reviewed existing radio and TV programs produced for and by the youth and children currently supported by community radio stations, NGOs, LGUs and others. Based on this review, AIJC organized a national summit for children involved in radio. A National Directory and profile of all radio programs involving children and youth was also produced.
Towards a Philippine Public Service Broadcasting System	UNESCO	March 2005	AIJC convened a consultative planning workshop and conducted a multi-sectoral survey on the proposed Philippine PSB. PSB is broadcasting made, financed and controlled by the public, for the public, and is neither commercial nor state-owned.

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>B. Communication and Media Research</b>			
Knowledge, Attitude and Practice (KAP) Analysis of the CARP Stakeholders	Belgian Integrated Agrarian Reform Support Programme (BIARSP)	November 2004-March 2005	AIJC conducted two studies for the Belgian Integrated Agrarian Reform Support Program (BIARSP) to mainstream lessons and experiences in program planning and implementation through IEC (information-education-communication). These studies, conducted in the BIARSP areas of Central Visayas and the Zamboanga Peninsula, were: (1) Study on the Knowledge, Attitudes and Practices (KAP) of Stakeholders, Partners and Beneficiaries of the Comprehensive Agrarian Reform Program (CARP), and (2) Information-Education-Communication (IEC) Audit of the Department of Land Reform (formerly the Department of Agrarian Reform).
Introducing the Standard Days Method into the Family Planning Services	Georgetown University, Institute for Reproductive Health  Associate: Friendly Care, Inc	May 2002-September 2003	AIJC conducted research on the introduction of the Standard Days Method (SDM) into the family planning services of Friendly Care, Inc. The research included a) follow-up interviews with clients accepting SDM in two Friendly Care, Inc. clinics in Metro Manila and b) in-depth interviews with Friendly Care decision makers and providers.
Inventory of DENR Communication Resources	Department of Environment and Natural Resources (DENR)	February-July 2003	The study provided information on the quantity and quality of resources available—organizational structure, funds, manpower, equipment and facilities, among others, that are used in IEC work. It was conducted among Provincial Environment and Natural Resources Offices (PENROs), Community Environment and Natural Resources Offices (CENROs), regional public affairs offices, and information offices of DENR bureaus in Metro Manila.
<i>Child-Friendly Learning Happens Here</i>	UNICEF	2002-2003	AIJC documented best practices on the Child-Friendly School System nationwide and published a book, <i>Child-Friendly Learning Happens Here</i> .
KAP/Training Needs Survey of Information Officers of the DENR	DENR-German Technical Cooperation (GTZ)	March-June 2002	The Institute conducted a nationwide “KAP/Training Needs Survey of Information Officers of the DENR”. This survey provided information on the demographic profile of IEC personnel; their level of communication skills and competencies; the level of their morale, self-esteem, and motivation; and their strengths and weaknesses in planning and implementing IEC programs and projects.
Child Rights Media Indicators Study	UNICEF East Asia and the Pacific Regional Office (EAPRO)	October 1999-August 2000	This was a four country case study --- Philippines, Thailand, Malaysia, and Vietnam. The study developed and validated actual child right media indicators. The indicators covered the total editorial process from planning, information sourcing, writing and editing, design and layout, circulation and airing.

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>B. Communication and Media Research</b>			
SC-UNDP Technical Assistance to the Philippine Judiciary on Justice and Development: Enhancing Communication Between the Judiciary and the Citizenry	Supreme Court of the Philippines	August 1998-February 1999	AIJC conducted a pioneering study on the public information and communication initiatives of the Supreme Court of the Philippines. It examined existing public information policies and programs, resources (including manpower), multi-stakeholders perception of the Judiciary, information needs of various sectors on the justice system. Specific policy options and work agenda were suggested to enhance communication between the judiciary and the general public. A series of forum-workshops and research activities were conducted. An issue paper recommended an Advocacy and Communication Framework Plan including messages for various information, education and communication (IEC) materials.
Documentation and Production of Best Practices on Family and Managing the Food Security for Distressed Families	Department of Social Welfare and Development	March-August 1998	AIJC prepared and compiled vignettes and features on best practices in the management and implementation of the Food Security for Distressed Family Project in Ilagan, Isabela and Malinao, Aklan.
An Impact Evaluation of IEC Projects of the Integrated Environmental Management System for Sustainable Development-DENR	IEMSD-DENR	April-June 1998	AIJC conducted an in-depth assessment of the following major communication projects of IEMSD-DENR: (a) Talakayang Kalikasan, a monthly media forum; (b) IEMSD publications; (c) two environmental radio programs; and (d) trainors training and Educational Symposia series.
IEC Model and System for the Integrated Environmental Management for Sustainable Development (IEMSD-DENR)	Department of Environment and Natural Resources	October 1996-July 1997	AIJC designed an innovative IEC model and system which emphasized the participatory approach in communication. The project also involved the conduct of Inventory of Sustainable Development (SD)-related IEC materials; Knowledge, Attitudes and Skills (KAS) Survey of Local Chief Executives towards SD; Information Needs Analysis on SD of various sectors; Review of SD-related Communication Programs; and Technical Evaluation of Available IEC materials.
Documentation of the Comprehensive and Integrated Delivery of Social Services (CIDSS) project	Department of Social Welfare and Development	January-June 1997	AIJC conducted print and video documentation of the CIDSS project from its entry into the community up to the present. It also highlighted the strategies that worked and experiences of those involved in the project and the lessons learned from these experiences.
A Documentation of the Mt. Pinatubo Relief and Rehabilitation Efforts	Mt. Pinatubo Commission - Department of Social Welfare and Development (Region III)	June-December 1995	AIJC documented in print and video of human interest stories about relief and rehabilitation efforts of government and nongovernment organizations that have helped rebuild the lives of people and communities in Mt. Pinatubo-affected areas. Outputs included a collection of 50 articles (vignettes and features with photos); a briefing kit in the form of a 10-minute slide tape presentation; a 15-minute video documentary; a report on important lessons with policy implications and options on relief and rehabilitation work; and a book consisting of the 50 articles and a photo library.

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>B. Communication and Media Research</b>			
Documentation of Various Development Programs <ul style="list-style-type: none"> <li>Expanded Programme on Immunization</li> <li>Communal Water Project in Zamboanga City</li> <li>Disaster Preparation and Management (The Mt. Pinatubo Experience)</li> </ul>	UNICEF/DOH DSWD DSWD-BFCW DSWD-FO III	December 1993 October 1992 March 1994	Output was a book that documented selected development programs implemented by various government agencies. The documentation focused on lessons and experiences gained in community organizing, social mobilization, advocacy, documentation, networking, etc. The book was intended for both policymakers and program (field) implementors.
Follow-on Study on Philippine Media Needs Assessment	United States Agency for International Development (USAID)	October 1991	The study examined the media system (structures, delivery system, manpower, policies, etc.) towards improving its capability to promote democratic pluralism. It proposed a plan of action for training, alternative programming, strengthening code of ethics and networking.
Review of Social Mobilization Component of the Expanded Programme on Immunization (EPI)	United Nations Children's Fund (UNICEF) and the Department of Health	October 1990-January 1991	AIJC conducted a review and analysis of social mobilization strategies, structures, policies, and resources to achieve the goal of universal immunization of infants and children by the year 2000. Findings of this study were used as inputs in subsequent planning of the Expanded Programme on Immunization (EPI) social mobilization activities.
Review of Social Mobilization Component of the Country Programme for Children III	UNICEF and National Task Force on Social Mobilization	November 1989-June 1990	AIJC reviewed the social mobilization strategies in CPC III advocacy, policy support, community organizing, development support communication. CPC III was intended to promote child survival, protection and development.
A Study on the Perceptions of Sectoral Representatives on Selected Media		January 1990	AIJC conducted a survey of the perceptions of 200 sectoral representatives (mostly opinion leaders) from labor, education, business, women's group, church, government, and media on crucial mass media issues including a media scenario for the year 2000.
A Policy Framework for the Communication Sector Issues	Presidential Management Staff, Office of the President	March 1989	AIJC conducted an in-depth examination of current and emerging issues affecting the communication sector. The study defined the issues involved and options available in response to these issues. Recommendations included needed legislations, executive actions, and private sector responses.
Regional Communication Planning in the Philippines (The Western Visayas Experience)	UNESCO	February 1987	This case study examined the structure and processes involved in designing a regional development plan and a regional communication plan.

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>B. Communication and Media Research</b>			
Media Trends: The Philippine Setting (with focus on Media Censorship)	UNESCO	January – June 1987	This was the first study conducted to document development in the Philippine media since the February 1986 Revolution. It surveyed the state of print and broadcast media, presented some of the major issues and trends affecting the mass media.
A Feasibility Study for a Broadcast Production and Training Center in the Philippines	Friedrich Ebert Stiftung	March 1984	The study provided lessons on how the Broadcast Production and Training Center met the challenges of economic survival and organizational relevance through an in-depth study of its environment - the opportunities and problems confronting the communication sector.
Autonomy and Independence of Print Media in Selected Asian Countries	UNESCO Paris	1984	The study looked into the level of media autonomy and independence in three Asian countries; Bangladesh, India and the Philippines. Noted was the emergence of common patterns in policies and practices related to the subject of the study in these countries.
A Study on the International Flow of Television Programmes and News in the Philippines	UNESCO Paris	May 1983	The study measured the ratio between domestic distribution of broadcast minutes to various program categories: information, entertainment, educational, religious, children's, cultural, commercial (advertisement) and others. It also suggested policy guidelines for media managers on how to upgrade the quality of TV programming in the country.
An Organizational and Systems Study of the Broadcast Production and Training Center (BPTC)	Broadcast Production and Training Center (BPTC) Cebu	November 1982	The study suggested various mechanisms by which BPTC can strengthen its service to the country as a primary resource center for community media in the Visayas and Mindanao.
A Feasibility Study for a Metro Manila Labor Radio Station	BPTC	November 1981	The study examined the role of radio in the socioeconomic development of manual workers and their families in Metro Manila. It sought to determine the viability of a labor radio station in Metro Manila in terms of social desirability, economic viability and technical feasibility.
Urban Community Media in the Philippines	UNESCO Paris	1980	The study focused on the role of community media in facilitating change and technology of urban institutions, technology transfer, and development planning.



PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>C. Communication and Journalism Education &amp; Training</b>			
Integration of Safety of Journalists in the Curricula of Philippine Journalism Schools	UNESCO Participation Programme 2016-2017	May 2017 to March 2018	The project aimed to design, with the participation of journalism teachers, a draft syllabus for a stand-alone college course on the safety and protection of journalists. Expected result of the action is the integration of the proposed course into the curricula of journalism schools in the Philippines.
MIL Policy and Strategy for Myanmar	UNESCO Bangkok	November 2017 to March 2018	Conducted and facilitated a national consultative meeting on MIL Policy and Strategy for Myanmar.
Supporting Media Development in the Context of Democratic Reforms and Peace-Building Initiatives in Myanmar	UNESCO Bangkok	June to October 2017	Conducted dialogues with members of parliament on relevant communication media issues including community media and public service media (broadcasting); technical assistance to the Ministry of Information in developing media-related legislations; and consultations with media development partners on the way forward in pursuit of media reforms. Design and facilitate two dialogues with Members of the Parliament on Community Media and Public Service Media. Design and conduct one training course for journalists on Reporting on the Judiciary
Continuing Education for Bangladesh Senior Government Officials	Management and Training International Ltd, Bangladesh	2016-2018	<p>The Institute in partnership with the Bangladesh-based Management and Training International Ltd, conducted the following study tour and training for Bangladeshi government officials:</p> <ul style="list-style-type: none"> <li>• <b>Information and Communication Technology and Outsourcing (June 1-8, 2016).</b> The focus of the study tour and workshop is knowledge sharing and exchange of practical lessons, insights and perspectives related to the use of ICT in the business processing and outsourcing (BPO) industry.</li> <li>• <b>Scope of Employment in Business Processing Outsourcing (May 25-29, 2017).</b> The focus of the study tour and workshop is knowledge sharing and exchange of practical lessons, insights and perspectives related to the use of ICT in the business processing and outsourcing (BPO) industry.</li> <li>• <b>Food Safety, Security, Handling and Management Course (28 May-02 June, 2017); (October 3-6, 2017); (October 23-26, 2017).</b> The focus of the study tour is knowledge sharing and exchange of practical lessons, insights and perspectives related to food safety and other related issues.</li> <li>• <b>Land Management and Digitization (July 6-7, 2018).</b> The focus of the study tour is knowledge sharing and exchange of practical lessons, insights and perspectives related to the Philippine experience on land registration and computerization of titles, land management, land digitization, land dispute management and other related issues.</li> </ul>



PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>C. Communication and Journalism Education &amp; Training</b>			
<b>Empowered Civil Society Oversight of Judicial and Quasi-Judicial Bodies Towards Enhanced Integrity of the Justice System (Hustisya Natin) – Specific to <u>Capacity Building Activity: Training of Journalists</u> (Uncovering the Courts: Media Training on Monitoring the Judiciary)</b>	Hustisya Natin	August 2016-October 2017	The training seeks to equip journalists to effectively monitor and report on the Philippine judiciary. Resource persons discuss the structure and functions of the Philippine criminal justice system, perspectives from civil society on the media’s role in monitoring the courts, the media and the public’s right to information and access to official records and documents, and the new code of conduct for the judiciary. Expected result of the action is strengthened capacity of journalists to report effectively on how the courts work and on judicial reform efforts.
Training on Public Relations and Engagement with Media for Government Spokespersons of the Myanmar Government	UNESCO Bangkok	June 15 to October 31, 2016  June 22-26, 2016 September 2016	The Training provided knowledge and guidance to government officials on how to work with independent and free media in a democratic society. The training addressed the principles and fundamentals of freedom of expression, access to information, transparency, relations with the media and setting up a media unit. Training programme included practical sessions on how Myanmar Government spokespersons and Ministries can engage further with media and improve their communication capacities.
Seminar on Media and Information Literacy for Civil Society Organizations in Myanmar	UNESCO Myanmar Project Office	14-17 December 2015, Yangon, Myanmar	
ASEAN Workshop on Integrating DRR Reporting in Journalism Education Curriculum in ASEAN Countries	UNESCO Bangkok and United Nations Office for Disaster Risk Reduction (UNISDR)	April-December 2014	The workshop gathered heads of selected journalism education schools from Cambodia, Lao PDR, Myanmar, and the Philippines to formulate strategies on integrating DRR reporting in journalism education curriculum in ASEAN journalism schools; developing a prototype course syllabus on DRR reporting; identifying resources/references on DRR and DRR reporting; and pursuing the creation of an ASEAN journalism educators network.
Capacity Assessment of Media in Bhutan (AALA-BHUB-2014-01)	International Media Support	July-September 2014	AIJC conducted a systematic and comprehensive assessment of professional capacity of Bhutan journalists working in different media platforms – print, broadcast and online. It also included a review of the effectiveness of previous training efforts of the Ministry of Information and Communications, journalism school, and journalism training institutes. Major output was a Capacity Development Plan for all media outlets under the 11 <sup>th</sup> Five-Year Plan.
Strengthening of the Department of Journalism, National Management College Myanmar	UNESCO Myanmar	November 2012-May 2013; July 2013 – February 2014	This was conducted upon the secondment of AIJC President to UNESCO Myanmar Office. Program components included: Review and revision of BA Journalism Curriculum, Capacity development of teachers; Upgrading of journalism library, teaching-learning equipment and facilities; and establishment of international linkages.
Inputs to Social Communication Program of National University of Timor Leste (NUTL) and Partnership with Timor Leste Media Development Center	UNESCO Jakarta	April 2012	AIJC conducted a review of curriculum development process; critiqued the Social Communication Program curriculum; provided inputs on the revision of Social Communication Program; and prepared a memorandum of agreement with Timor Leste Media Development Center in the planning and conduct of short-term non-degree training courses for Timor journalists.

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>C. Communication and Journalism Education &amp; Training</b>			
ASEAN Regional Orientation-Workshop on UNESCO Model Journalism Curricula	UNESCO Paris	May -October 2009 Workshop Date: June 25-26, 2009	The workshop involved 17 journalism educators from 9 countries (Cambodia, Indonesia, Malaysia, Myanmar, Timor Leste, Singapore, Thailand, Vietnam and Philippines) in reviewing the model curricula initially presented in 2007 in Singapore during the World Journalism Education Congress. They also proposed mechanisms on how the curricula can be adapted to local settings.
Establishment and Management of iCollege (Philippines)	iCollege (Philippines)	July 2009-present	AIJC prepared the government documentary requirements needed for recognition of the iCollege, an ICT school; preparation of curriculum; acquisition of required equipment and facilities; supervision of construction of school facilities; sourcing and training of teachers; and management of school operations.
The Challenge for Change in Communication Education (A Study of the Curriculum of Selected Communication Schools)	World Association of Christian Communication	January 1986	The study determined how communication education is responding to the challenges of shaping up a new communication order. Specifically, it examined whether NWICO values were integrated in the communication/journalism training curriculum.

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>D. Multimedia Editorial Services and Special Events</b>			
Development of Social Housing Finance Corporation's Communication/Marketing Tools for 2017	Social Housing Finance Corporation (SHFC)	August 2017 to present	The project aims to provide technical assistance in communication for its priority programs in 2017, as follows: "Restructuring, Streamlining, Culturally-Sensitive Housing Finance, Community Mortgage Program (CMP) Vertical, Climate Change through CMP Phases 2&3 (with gender component), and the Self-help approach." The project includes the development of promotional tools that preserve the SHFC brand.
International Conference on Cartography in Philippine History	Instituto Cervantes, with funding support from the HISPANEX grant program of Spain	April-June 2018 (Conference Date: May 23, 2018)	The Conference provided a platform for a multidisciplinary examination of the significance of the Murillo Velarde Map to past, present, and future geopolitical issues. Scholars from different social science disciplines such as history, geography, and communication was joined by cultural experts in examining the various facets of this historical artifact.
Launch of the Global Safety Report, "Defending Journalism"	International Media Support	November to December 2017	AJIC facilitated the launching of the Global Safety Report, "Defending Journalism" and managed and coordinated the printing and distribution of the publication in the Philippines.
PIA-AJIC Communication Museum	Unesco National Commission of the Philippines	June-December 2014	The #MediaSeum redefines the concept of the traditional museum by providing a broader range of experiences: a repository of media artifacts and media tools; a freedom wall where media stakeholders can discuss media issues and concerns; a teaching-learning hub towards a media literate society; a creative space that can incubate, launch, and share new media theories, models, products, and services; and a model for setting up media museums and linking similar institutions currently operating media-related museums.
Learning Management System (LMS) of eLearning format of Module on Leprosy Control	Department of Health	April-June 2014	AJIC provided courseware development for the National Leprosy Control Program (NLCP) of the Department of Health in 2013 for its <b>Module on the Prevention of Discrimination and Stigma on People Affected by Leprosy</b> . The courseware development involved the repackaging of print materials into digital multimedia format for the online learning environment.
Forum on The Future of Historical Research on Philippine Media	UNESCO National Commission of the Philippines	November 2013- January 2014 January 10, 2014 (Forum)	AJIC organized the forum aimed to: Examine the state of media history research in the Philippines; Develop a proposed conceptual framework for media history research in the Philippines; Prepare a Philippine media history research agenda for adoption among academic and historical research institutions; and Organize a network of media history advocates and researchers.
Technical Assistance for The Climate Change and Clean Energy Project (CEnergy)	USAID Climate Change and Clean Energy (CEnergy) Project	June-December 2012	AJIC organized seminar-workshops on public speaking for the Philippine League of Local Environment and Natural Resources Officers, Inc. (PLENRO) and the Department of Environment and Natural Resources; provided event management for PLENRO Convention and the National Greenhouse Gas Summit dubbed as the Philippine Green Store (Strategies, Technologies and Opportunities to Reduce Emissions in the Philippines); and conceptualized and designed PLENRO souvenir program.
Forum and Launch of Education for All Global Monitoring Report 2012 on Youth and Skills (Putting education to work)	UNESCO Jakarta	September-November 2012	The Forum gathered some 40 high level participants from government (DepED, TESDA, DOLE), educational institutions engaged in TVET and member-institutions of the Technical Vocational School Associations of the Philippines (TEVSAPHIL), industries employing TVET graduates, UN agencies, and media representatives. Discussed during the Forum were various aspects of the Philippine experience on Technical and Vocational Education and Training (TVET) and policy options and action agenda in addressing issues on skills training for the youth.

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>D. Multimedia Editorial Services and Special Events</b>			
Project Management and Technical Assistance for the ASEAN Champions of Biodiversity	ASEAN Center for Biodiversity	May 2010-May 2011	This project was a recognition/awards program for ongoing projects on biodiversity conservation and advocacy in the Association of Southeast Asian Nations (ASEAN) Regions to promote more active leadership and generate greater public and media awareness of the problems facing the region's rich but highly threatened biodiversity. AIJC facilitated the conduct and management of the contest.
UNESCO National Commission of the Philippines website	UNESCO NatCom	2009-2010	AIJC designed and managed the UNESCO National Commission website.
Website on Muslim Mindanao for Journalists and Other Communicators	UNESCO Philippines	September 2008-continuing	AIJC conceptualized, designed and put up a website which aims to build the competence of print, broadcast or online journalists and other communicators covering or writing about Muslim affairs. The website provides context and presents broad and diverse perspectives on the issues and concerns of Muslim Filipinos and Muslim Mindanao.
Primers on Intellectual Property	Intellectual Property Office of the Philippines/World Intellectual Property Office	2009	AIJC wrote and packaged a four-part Manual on Intellectual Property. The IPO Manual explains the various aspects of IP registration and compliance in popular language for inventors and the general public as target audience.
Dual-Training System (DTS) Modules on Contact Center Servicing	Hanns Seidel Foundation	2009	AIJC provided editorial services to Hanns Seidel Foundation for the editing and packaging of the Dual-Training System (DTS) Modules on Contact Center Servicing.
First ASEAN-wide Photo Contest on Biodiversity	ASEAN Center for Biodiversity	August-October 2009	As part of ACB's thrust to promote regional public awareness on biodiversity conservation, the first Asean-wide photo contest on biodiversity was launched. It sought to popularize biodiversity among its stakeholders and the general public through photography, increase the availability of photographs which showcase the beauty of Asean's rich biodiversity, and increase the involvement of media practitioners. AIJC served as project manager.
Civic Journalism Community Press Awards	Philippine Press Institute	2008 to present	AIJC serves as Technical Secretariat of the Awards. The Awards program, aimed at raising the standards of journalism in the countryside, seeks to honor news organizations not only for editorial excellence but also for their role as catalysts for community development. Starting in 2008, civic journalism has been the theme of the Awards.
Community Development News	UNESCO Philippines	September 2006-September 2007	AIJC produced a fortnightly news and feature packet distributed to Metro Manila dailies and selected provincial newspapers nationwide. Each packet consisted of 3 to 4 articles featuring community initiatives in addressing development challenges.

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>D. Multimedia Editorial Services and Special Events</b>			
Philippine Land Administration and Management Project (LAMP)	Department of Environment and Natural Resources and Land Registration Authority	2007	The Institute implemented a media campaign and conceptualized and developed IEC materials for LAMP.
Philippine ICT Journalism Awards	IBM and Microsoft	April-June 2002	AIJC helped conceptualize and managed the Philippine ICT Journalism Awards for Microsoft and IBM.
Metrobank Foundation and AIJC Search for The Outstanding Journalists	Metrobank Foundation, Inc.	2000-2001	AIJC helped conceptualize and managed the first Metrobank awards for journalists, which recognized outstanding journalists in print and broadcast media and a Distinguished Leadership award. .
Child-Friendly Newspaper and Journalist Awards	UNICEF (Philippines) Associate: Philippine Press Institute and Philippine Information Agency	2000 to 2006	AIJC helped conceptualize and managed the awards to journalists and newspapers (both provincial and national) that promoted the rights and interests of Filipino children.
Community Press Awards	Philippine Press Institute and Konrad Adenauer Foundation	1996 to 2005	AIJC served as Technical Secretariat of the awards program, which aimed to raise the standards of journalism in the countryside and honor news organizations not only for editorial excellence but also for their role as catalysts for community development.



PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>E. Change Management</b>			
Seamless Integration of the DENR Public Affairs Office (PAO) and Special Concerns Office (SCO) into Strategic Communication and Initiatives Service (SCIS)	Department of Environment and Natural Resources	December 2014-March 2015	AIJC facilitated the formation of the Strategic Communication and Initiatives Service (SCIS). The SCIS is envisioned to evolve into a model public communication and information office, given the inclusion of functional units such as Strategic Alliance and Conflict Resolution (Management). Activities included design and facilitation of workshop, finalization of workshop outputs, and design and formulation of competency model and indicators.
Supreme Court Change Management Project	Supreme Court/World Bank	July-October 2003	As part of the Action Program for Judicial Reform, the Change Management Project was a three-month project funded by the World Bank. AIJC outputs/activities were: a Change Management Assessment Report, Multidisciplinary and Multilevel Workshops, a Change Management Framework, a Change Management Operational Plan, and a Change Management Training Design.
Communication Support to Manage Change Project at the BIR	Bureau of Internal Revenue (BIR)	January 1999-April 2000	AIJC's task was to rationalize the communication systems and structure of the BIR as a component of the Tax Computerization Project. Major activities included (a) preparation of one-year and 5-year communication plan; (b) proposed communication policies; (c) proposed organizational structure of BIR; (d) conduct of communication audit; (e) conduct of TNA and work performance analysis; (f) holding of training programs; (g) upgrading of BIR publications; (h) nationwide public opinion survey; and (i) visit to Singapore Inland Revenue Authority.
Change Management Project	UNISYS for the Bureau of Customs (BOC)	July-December 1999	AIJC designed and implemented communication strategies in support of change management program for the BoC Tax Computerization Project. Other services included production of IEC materials, survey research, and preparation of documentation materials.

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>F. Development Research</b>			
Communication for Development Roundtable Discussion	UNESCO	November 2010-August 2011	The roundtable discussion (RTD) aimed to provide a platform for discussing the practice of C4D in the country by academicians and practitioners alike and also for discussing practices in mainstreaming C4D in development programs. Another objective was to provide an initial assessment of the Philippines in terms of the media development indicators (MDI) developed by UNESCO. The roundtable aimed to propose options and an action agenda for development stakeholders. Project output was a compilation of the papers developed by identified experts and presented during the RTD.
The Future of Filipino Children: Development Issues and Trends (Megatrends 2 and Scenario Setting for Filipino Children)	UNICEF	February 2008-2009 Book published in 2010	The study updated the 1997 pioneering study, <i>Megatrends: The Future of Filipino Children</i> . The new study reviewed the vision and the scenario(s) defined in the previous report. It examined which of the so-called early warning indicators identified in the earlier study had evolved into “megatrends” (or have now ceased to exist). The areas of study included family relations, labor and migration, gender issues, basic education, social welfare, health and nutrition, population, food security, energy, economics and sustainable development, and political development, among others.
UNESCO Model Media and Information Literacy (MIL) Curriculum for Teacher Education	UNESCO Paris	January-July 2009	AJJC prepared two modules on News Reporting and Global Citizenship and Media and Globalization and the background document on MIL Learning Objectives and Outcomes.
Philippines-UNESCO Country Programme Document (PH-UCPD) 2009-2011	UNESCO Office Jakarta and UNESCO National Commission of the Philippines	August 2008-January 2009	AJJC prepared the PH-UCPD, which is UNESCO’s blueprint of action in working with the Philippines in the pursuit of national development goals and objectives along UNESCO’s areas of competence.
Justice and the Cost of Doing Business	World Bank	April-June 2001	AJJC conducted a survey of 500 top business corporations which examined the economic impact (e.g., increase in GNP, business investments) of improved effectiveness of the judiciary, and business sector perception of judicial independence, effectiveness and efficiency.
Megatrends and Scenario Setting for Filipino Children	UNICEF	October 1994-December 1995	This study identified and analyzed current and emerging issues and trends in 10 development areas and their impact on child survival, protection and development. This futuristic study also proposed options in terms of policy, program and institutional development.
Information Dissemination of the Ethnographic Study of Functional Literacy and Numeracy in Fourteen Philippine Communities	Bureau of Nonformal Education, Dept of Education, Culture and Sports (BNFE-DECS) Associate: UP-Education Research Program	June-August 1994	AJJC designed an information dissemination intervention on the results of the study, Literacy Ethnographic Study in the Philippines, for education officials and media, NGOs and other interest groups and individuals nationwide. The study had won the 1994 UNESCO National Literacy Awards.

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>F. Development Research</b>			
Communication in Support of Education for All in the Lao People's Democratic Republic	UNDP, Laos  Associate: Office of the UNESCO Adviser on Communication for Asia and the Pacific	March-May 1993	AIJC headed a UNESCO study mission to Lao PDR which reviewed the education system in the country and explored more innovative, creative and cost effective approaches in delivering education using communication technology (telecommunications, broadcast and print). The Mission proposed the setting up of an Integrated Communication for EFA system in Lao PDR. It provided a coordinating framework for the production, distribution, and utilization of communication-based materials for teacher training and non-formal education. A major plan was the creation of the Center for Education Technology under the Ministry of Education and Sports.
Development Information System in the Republic of Maldives	Republic of Maldives  Associate: Office of the UNESCO Communication Adviser for Asia and the Pacific	July-October 1992	This was a UNESCO-funded project to review and recommend policy, program and structural reforms in the development (government) information system of the Department of Information and Broadcasting, Republic of Maldives. The study linked the limited mass media infrastructure of the country to the educational system. Suggestions were made on how to improve the information and communication units of the Ministry of Education.
A Study of Cooperatives and Rural Organizations (A Regional Assessment Based on Selected Country Studies)	Food and Agriculture Organizations (Rome)  Associate: Cooperative Foundation of the Philippines, Inc.	January-December 1991	The study assessed experiences in cooperatives and development in selected Asian countries and a survey of rural organizations -- their philosophy, programs and activities, potentials. It used the FAO Appropriate Management Systems and Verhagen Model of Associative Economy as Framework.
Philippine Parliamentarians Conference on Human Survival Population and Development (PARLCON '88)	Parliamentarians Conference on Human Survival and Development (PARLCON)	1988	AIJC provided technical and media relations services to PARLCON, culminating in a conference among legislators on population and related issues. PARLCON has since evolved into the Philippine Legislators Conference on Population Development (PLCPD).
An Evaluation of the Central Visayas Regional Project (A World Bank funded Project)	Asociacion ng mga Consultants na Independente (Philippines)	September 1987-March 1988	This was a multidisciplinary evaluation of the first pilot project on decentralized resource management in the Philippines funded by the World Bank. Evaluation coverage included: development support communication; economic and financial sector; management and administration; socio-cultural development; and research and training. CVRP is recognized by the World Bank and USAID as a "model" project in community resource management.
The Philippines at the Crossroads: Some Visions for the Nation	Center for Research and Communication (CRC)/Hanns Seidel Foundation	1983-1986	The report presented an alternative development framework and examined in-depth issues, problems and opportunities affecting the social, economic and political dimensions of the Philippine society. Many of the proposed development philosophies, policies, innovative development programs/projects of the report were subsequently adopted by the government. Some were even enshrined in the 1987 Constitution.



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<b>F. Development Research</b>			
A Study of Human Resources Development Requirements for Decentralization	Canadian International Development Agency (CIDA)  Associate: Philippine Social Science Council University of St. La Salle, Bacolod City	August-September 1980	This was an in-depth study of human resources and development needs (particularly in training) of local officials (executive, legislative, administrative, NGOs, etc.) for the successful implementation of the decentralization efforts of the government. The study took a closer look at Western Visayas, a pilot region in decentralization.
Local Autonomy and Development	Central for Research and Communication/ Hanns Seidel Foundation	May-August 1980	AIJC initiated coordination with provincial organizations and the mobilization of the private sector (business and nongovernment organizations) in development efforts through a private sector development council and fora with local businessmen and government officials. The project helped identify growth potentials in selected provinces particularly in agribusiness. Project locations included Negros Oriental, Palawan and La Union provinces.



PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
<b>G. Nonformal Education</b>			
Teacher Education and Teacher Deployment Project in Sri Lanka	World Bank/MADECOR Group	1999 to 2000	AIJC was responsible for the overall design of distance learning and a framework for distance education courses in continuing education for teachers. AIJC also trained and helped upgrade the skills of national staff in designing a distance education course and in developing educational content for radio, audio and video presentation, and advised national teacher educators and curriculum developers on the principles and practices of course selection and design for distance teacher education.
National Distance Learning Programme for Out-of -School Youth and Neo-Literate Women	UNESCO National Commission of the Philippines  Associate: Education for All - Philippines	August 1990-December 1996	AIJC facilitated implementation of the National Distance Learning System (NDLS) which utilized mass media and community learning centers. The Programme was implemented by a network of 15 state colleges/ universities and private schools nationwide. AIJC also served as convenor for annual training in distance/open learning systems as well its secretariat. Workshop Schedules: April 1994 (5 <sup>th</sup> ), December 9-10, 1993 (4 <sup>th</sup> ), Aug. 24-29, 1992 (3 <sup>rd</sup> ), 1991 (2 <sup>nd</sup> ), 1990 (1 <sup>st</sup> )
Information Support System for the Literacy Coordinating Council	Bureau of Nonformal Education, DECS  Associate: Foundation for Continuing Education	1994-1996	The project set up a clearinghouse and data base for literacy. It conducted a nationwide survey of literacy agencies and specialists which was processed into a directory. It produced prototype information, education, and communication materials. Other services included media relations and advocacy.
An Ethnography of Functional Literacy in the Philippines	Bureau of Nonformal Education, Department of Education, Culture and Sports (BNFE-DECS)  Associate: UP-Education Research Program	October 1993-February 1994	This study examined the social contexts of literacy practice in the Philippines as derived from the nature of community in various community types. Given such social contexts a definition of functional literacy was derived. Data on the differences in the psycho-social characteristics of literate and non-literate individuals and social consequences of literacy were also generated. Indigenous knowledge (on agriculture, health, nutrition, birth and death, etc.) across different community types was also collated and analyzed.
Nonformal Education Resources Management Systems	Bureau of Nonformal Education, Department of Education, Culture and Sports (BNFE-DECS)	September 1987-April 1988	AIJC established networking of government and nongovernment organizations engaged in nonformal education and other alternative learning systems and identified issues affecting nonformal education and legislative and administrative options. Final outputs included the organization of Foundation for Continuing Education (FORCE) and the Proposed Nonformal Education Act.