



FOOTNOTES

Stories, milestones, and opportunities
across the AIJC community

July 1, 2026

Welcome to **Footnotes**, the newsletter and student huddle space brought to you by the Asian Institute of Journalism and Communication. This space is designed to serve as an anchor outside your formal classroom experience, where we can step into the margins of academic life to share institutional updates, exchange insights, and celebrate the milestones of our community.

AIJC joins UNESCO conference, highlights work on media and information literacy and the ethical use of AI

New AIJC-UNESCO collaborations taking shape

The Asian Institute of Journalism and Communication (AIJC) joined an international conference on information and communication, as the Institute advances its advocacy on media and information literacy and the ethical use of artificial intelligence (AI).

The VIII International Conference on the Tangible and Intangible Impact of Information and Communication in the Digital Age was held within the framework of the XVII International IT Forum and as part of the implementation of the UNESCO Information for All Programme (IFAP).

AIJC President Therese San Diego Torres, who attended the conference in Khanty-Mansiysk, Russian Federation last June 17-19, 2026, was designated UNESCO IFAP National Coordinator for the Philippines.



Established in 2001, UNESCO IFAP is an intergovernmental program that “supports Member States in fostering equitable societies through promoting universal access to information and knowledge for sustainable development.”

The conference provided an opportunity to exchange insights with international experts and institutions committed to strengthening responsible AI governance and fostering informed, resilient societies, including indigenous communities.

Building on these discussions, AIJC and UNESCO representatives are exploring new areas of collaboration to further advance media, information, and AI literacy initiatives. A webinar hosted by AIJC is being planned for September 2026, alongside the expansion of UNESCO IFAP in the Philippines.



With her membership in the UNESCO Information Literacy Working Group, Torres also met with fellow country coordinators to discuss strategies for increasing the visibility and impact of UNESCO IFAP in their respective countries. AIJC will support this effort by tapping its multistakeholder network.

Since first representing AIJC at the inaugural conference in 2018, Torres has continued to build the Institute's international engagement, learning from and contributing to global knowledge exchange networks. These collaborations reflect AIJC's continuing commitment to advancing ethical, human-centered digital transformation at both regional and global levels, grounded in openness, dialogue, and shared learning.

What's happening at AIJC: Some highlights from June 2026



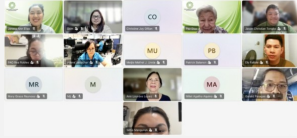
AIJC takes part in NU Fairview research colloquium

AIJC President Theresa San Diego Torres delivered the keynote address at the Research COMMloquium of the National University (NU) Fairview held on June 2, 2026, with the theme "Voices, Narratives and

Virtualities: Navigating Media and Communication in a Rapidly Evolving Digital Landscape.”

The event was organized by the team of Joana Marie delos Reyes, AIJC alumnus and NU Fairview BA Communication Chairperson, and Ma. Jesusa Legua, AIJC student and NU faculty member.

[More Information](#)



AIJC teaser lecture tackles crisis communication with the lens of pakikipagkapwa

The Asian Institute of Journalism and Communication (AIJC) conducted a Teaser Lecture and Virtual Open House on June 17, 2026, featuring an online discussion on issues management and crisis communication. The webinar reviewed a recent drowning incident involving university student-athletes as a real-world case study to analyze institutional crisis response.

During the online event, Janess Ann Ellao, AIJC lecturer and resource person for issues management and crisis communication, mapped the situation using communication expert Joep Cornelissen’s “issue to crisis” pressure curve to show exactly how the problem escalated into a full-blown crisis.

[More Information](#)



New!

Upcoming online event: AIJC Footnotes on AI and Academic Integrity

As ethics in the use of AI emerged as a key area of interest among students, AIJC is creating opportunities for deeper discussion on the topic. AIJC faculty member Dr. Pauline Gidget Estella will serve as resource person for the inaugural session of AIJC Footnotes.

AIJC Footnotes on AI and Academic Integrity will be held online, **4:00 to 6:00 p.m. on July 3**, via MS Teams. AIJC students may register and bring a “plus one” for free.

[Register now](#)



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AIJC students are welcome to invite friends and colleagues to the next AIJC Virtual Open House on July 7 (Tuesday), 10:00 to 11:00 a.m. via Teams, featuring a Graduate School orientation by Dr. Paz H. Diaz.

This has also been announced on the [AIJC Facebook page](#) and the [AIJC LinkedIn page](#).

[Register now](#)

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