



FOOTNOTES

Stories, milestones, and opportunities
across the AIJC community

Dr. Melchor Morandarte brings business leadership experience to the AIJC classroom

AIJC welcomes a new faculty member whose business leadership experience adds a practical perspective to the study of strategic communication



Students in AIJC's Master in Communication Major in Public Relations and Corporate Communication program have a new practitioner to learn from this trimester.

Dr. Melchor C. Morandarte, President of the Small Enterprise Research and Development Foundation (SERDEF), has joined the AIJC

Graduate School faculty and is currently teaching Business for Communication. In his class, students examine how businesses operate and why that understanding matters to communication practitioners.

On August 26, 2026, during the AIJC Virtual Open House, Dr. Morandarte also conducted a teaser lecture on business understanding as a foundational element of strategic communication.

Dr. Morandarte's addition to the faculty strengthens AIJC's practitioner-led approach to graduate education, bridging academic learning with the realities students face in their own workplaces.

What's happening at AIJC: Some highlights from August 2026



AIJC footnotes learning huddle explores why digital safety is more than a tech problem

Digital safety is no longer just about protecting devices and passwords. It is about protecting people, identities, information, and the ability to safely navigate the digital world.

This was the central message of the Asian Institute of Journalism and Communication (AIJC) Footnotes Learning Huddle on Digital Safety, held online on August 7, featuring Ellie Gline of Qurium Media Foundation.

Qurium is a Sweden-based organization of digital rights advocates, known for conducting forensic digital investigations on internet censorship, disinformation campaigns, and targeted phishing campaigns against media and human rights organizations.

During the discussion, participants raised concerns ranging from maintaining anonymity on social media and data privacy, to misinformation, disinformation, scams, AI use, and account security.

[More information](#)



AIJC begins campus roadshow, builds partnerships with BA Communication programs

AIJC kicked off its campus roadshow, connecting with communication schools to explore partnerships with Bachelor of Arts in Communication programs. The initiative brings AIJC closer to the next generation of communicators, opening opportunities for collaboration in education, training, and advocacy.

In August, AIJC President Therese San Diego Torres and Director of Student Affairs Janess Ann J. Ellao met with Manila Central University (MCU), National University Fairview, Mapúa University, and St. Scholastica's College Manila.

In the photo: Campus roadshow at NU Fairview with Joana Marie delos Reyes, AIJC alumnus and NU Fairview BA Communication Chairperson; Ma. Jesusa Legua, AIJC student and NU faculty member; and Lennette Lantajo and Nathan Perez, NU faculty members.

Save the Date and Preregister:

Upcoming UNESCO Webinar on September 24

AIJC students, faculty, and their guests are cordially invited to participate in the upcoming webinar of the UNESCO Information for All Programme (IFAP) Information Literacy Working Group (ILWG):

Approaches to Integrating Media and Information Literacy and Artificial Intelligence Capacity Building in Lifelong Learning

Date: September 24, 2026, Thursday

Time: 7:00 p.m. Manila time

Platform: Zoom

Deadline of pre-registration:
September 21, 2026, Monday

[Pre-register now](#)



The speakers are as follows:

1. Tatiana Murovana, Project Officer in Education, UNESCO Institute for Information Technologies in Education (Russian Federation)
2. Muazzam Ali Khan Khattak, Chair, Pakistan National Committee of the UNESCO Information for All Programme; Professor, Quaid-e-Azam University (Pakistan)
3. Tatiana Golubtsova, Vice President, Psychology-Business-Media Association; Project Manager, House of Media Literacy of the Karaganda Region (Kazakhstan)

The webinar will be moderated by AIJC President Therese San Diego Torres.

Students are welcome to bring a “plus one” (guest) to this free webinar.

Preregister for the UNESCO webinar [here](#).

Upcoming Virtual Open House: September 9, 2026, Wednesday



Invite your friends and colleagues!
Virtual Open House

September 9, 2026 (Wednesday),
10:00 to 11:00 a.m. via Teams,
featuring a Graduate School
orientation

[Register now](#)

AIJC students are welcome to invite friends and colleagues to the next AIJC Virtual Open House on September 9 (Wednesday), 10:00 to 11:00 a.m. via Teams, featuring a Graduate School orientation.

Here is the [registration link](#). Feel free to share it with your colleagues and friends.

Contact AIJC

Email: gs@aijci.com

Landline: +632 8743 4321

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